



HOW YOUR WEBSITE PERFORMED IN JULY 2017

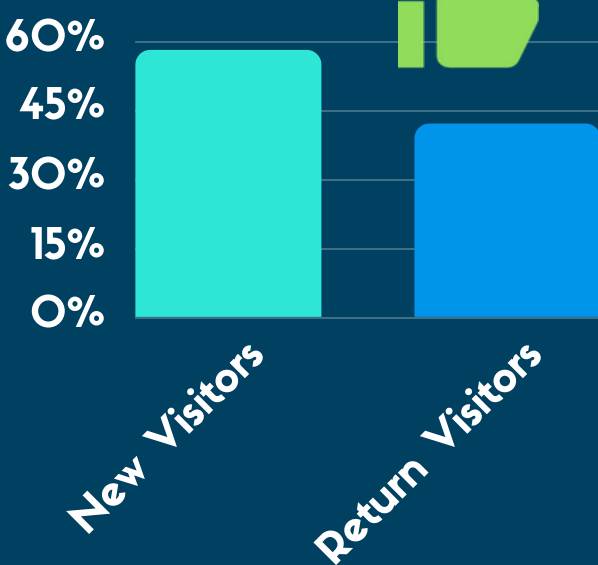


TOTAL USER SESSIONS
565000

ON AN AVERAGE, EVERY USER VISITED 6 PAGES PER SESSION AND STAYED ON WEBSITE FOR 7 MINUTES

59% of visitors left your website without taking any action.

your industry average is 10% to 30% (Service & Content Websites)

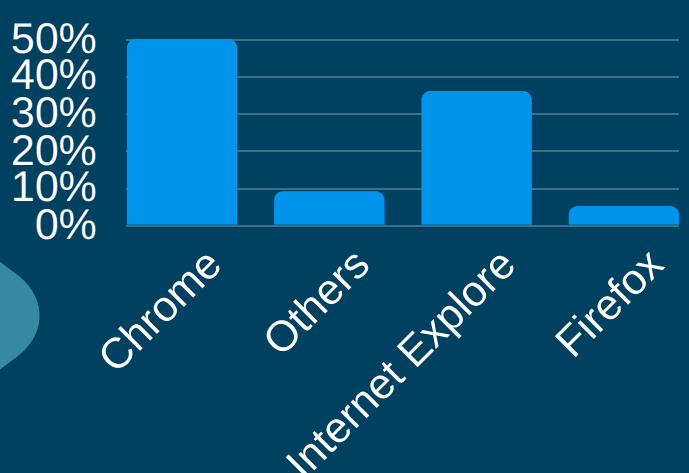


Top 3 Countries your visitors came from

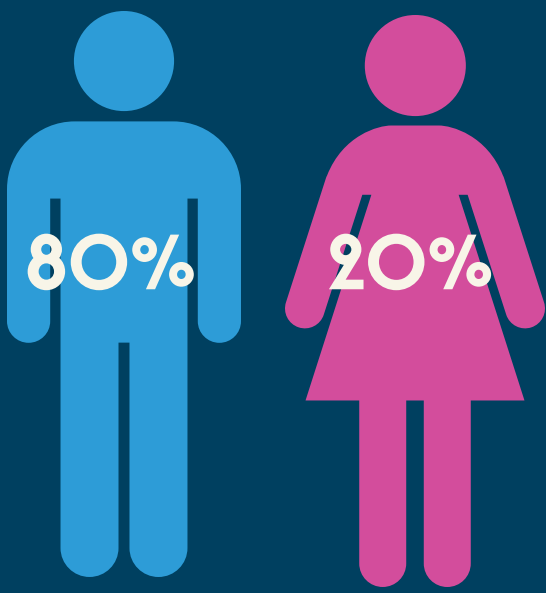
INDIA . USA . HONGKONG

43% of visitors left your website in less than 10 Seconds

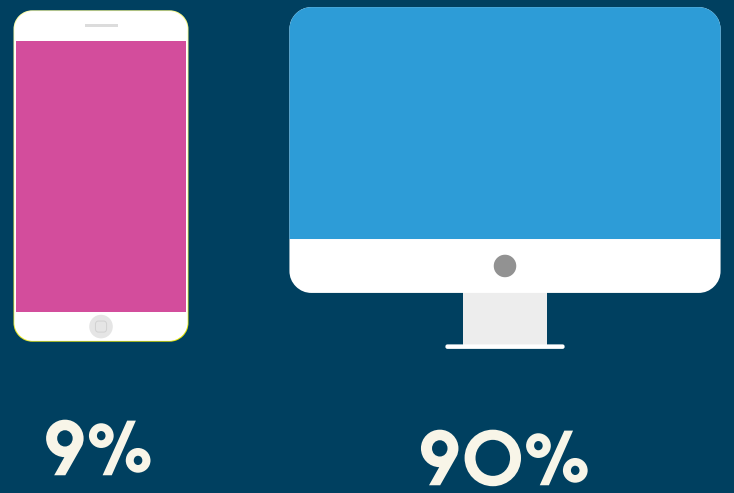
INTERNET BROWSER USED TO VISIT YOUR WEBSITE



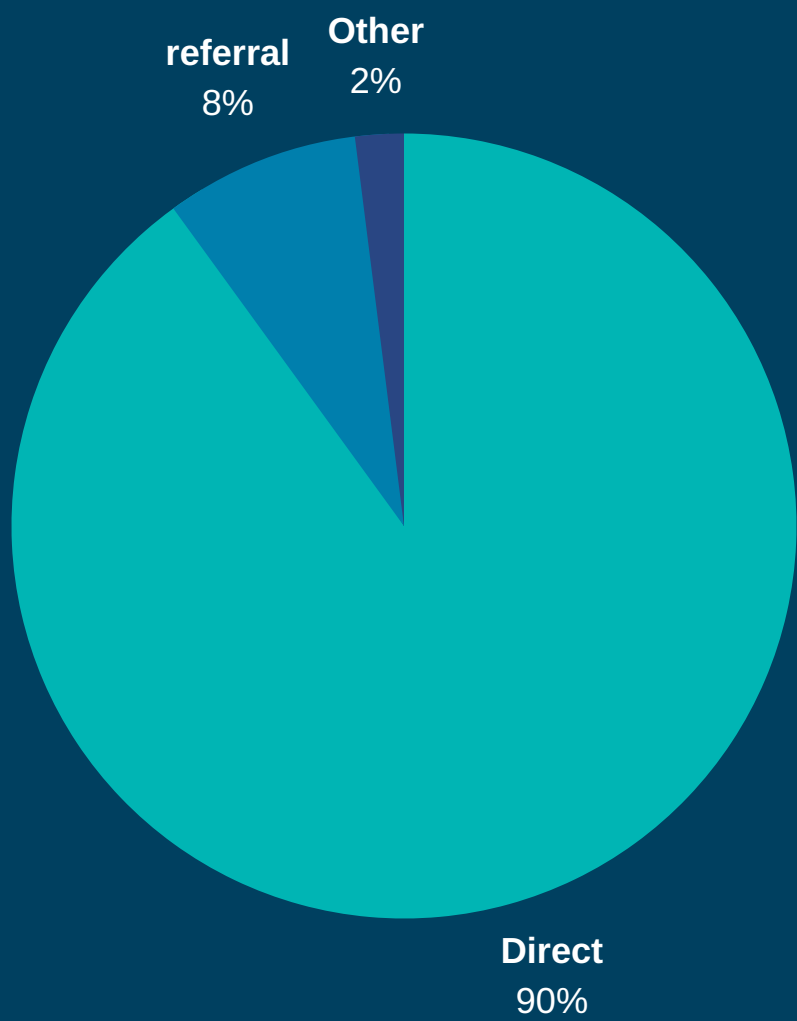
TOTAL VISITORS BY GENDER



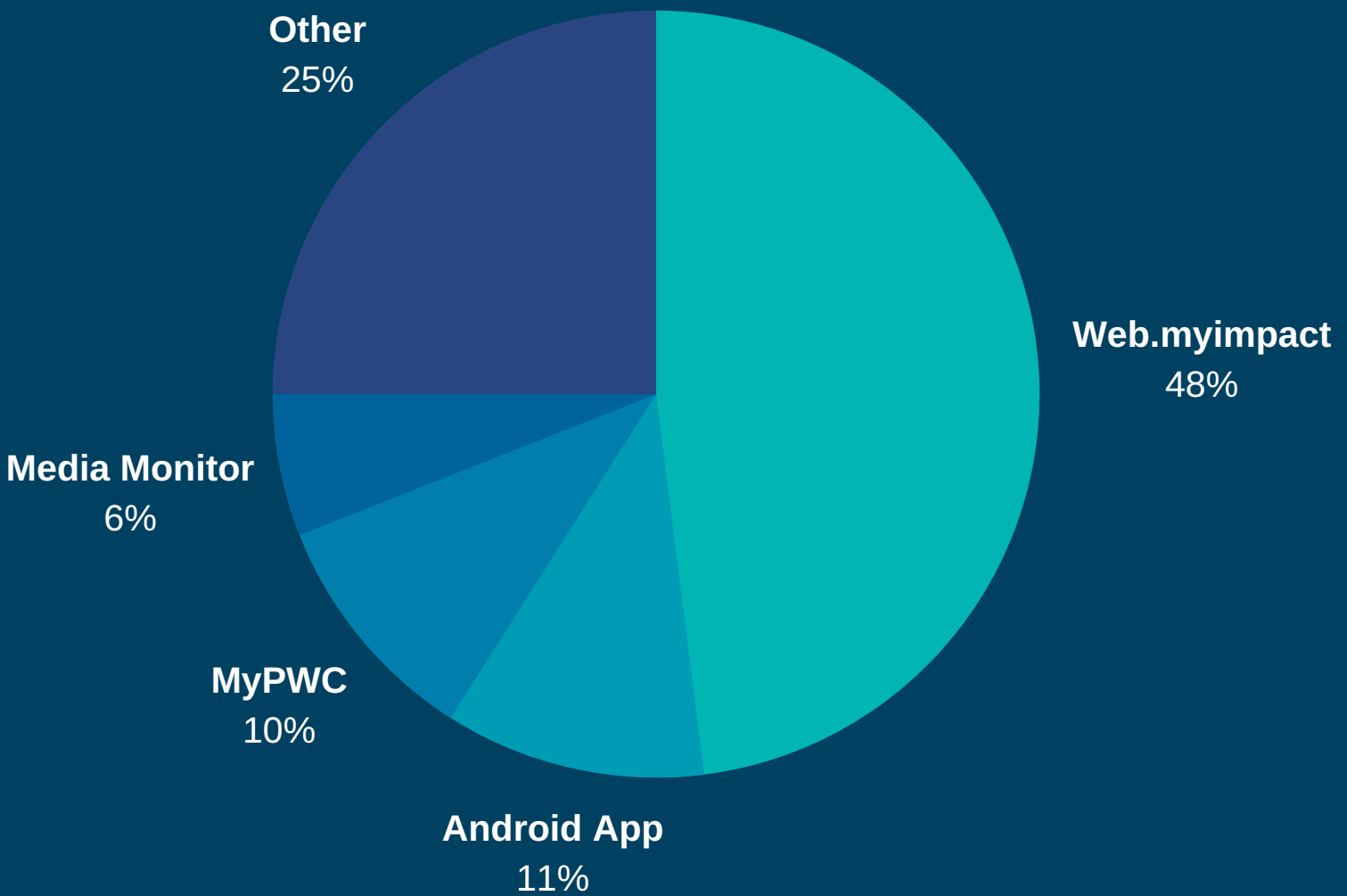
TOTAL VISITORS BY DEVICES



TRAFFIC SOURCES



REFERRAL TRAFFIC SOURCES



TOP 3 PAGES OF YOUR WEBSITE

- Random Pages of Articles
- Search
- Account

Your website average speed is 7 Sec /page

INTERESTING FACTS

yes

Your referral traffic gives you 20% less bounce rate than Direct Consumer

iPhone is used as Single Top Mobile device to browse Portal



You Campaign "Events - NASSCOM BPM Strategy Summit - 2017" had highest bounce rate of over 80%

Firefox browser loads your Portal pages at Twice the speed of Chrome

